

IRISH TOURISM DASHBOARD MARCH 2022



All data vs 2019 unless otherwise stated

*ITIC estimates

Air & Sea

	Mar '22	Mar '22 vs '19	YTD '22	'22 vs '19
Dublin Airport	1,860,000	-24%	4,179,100	-36%
Cork Airport	126,000	-28%	288,400	-39%
Shannon Airport	87,000	-20%	201,000	-33%
Ferries (Feb 2022)	66,000	-24%	120,000	-34%

North America

Arrivals *90,000 | -45% YTD *166,000 | -55%

Great Britain

Arrivals *195,000 | -26% YTD *457,000 | -44%

Continental Europe

Arrivals *230,000 | -21% YTD *501,000 | -31%

Selected performance indicators

Dublin Hotels	Employment	Europe Brent
(vs 2019)	(2021 & 2019)	spot price av. mnth. \$ per barrel
Occ. 73% (vs 83%)	Q4 2021: 242,500	Mar. 2022: \$117.25
*Hotel stock not comparable	Q4 2019: 268,500	Mar. 2019: \$67.86

ARRIVALS *540,000 | -31%

YEAR TO DATE *1,180,000 | -42%



Rest of World

Arrivals *25,000 | -30% YTD *56,000 | -53%

Outlook & Challenges

- Tourism recovery continued on an upward trajectory in March although outbound travel is estimated to have outpaced rate of inbound tourism.
- · Conflict in Ukraine, higher energy prices and rising inflation combine to dent consumer confidence at a critical period for holiday planning.
- Outlook for summer remains cautiously optimistic with strong air access into Ireland from key source markets.