

IRISH TOURISM DASHBOARD

North America

Visitors *268,000 | -8%

YTD *1,054,000 | -25%

JULY 2022



All data vs 2019 unless otherwise stated

*ITIC estimates

Air & Sea

	Jul '22	Jul '22 vs '19	YTD '22	'22 vs '19	
Dublin Airport	3,066,000	-11%	15,091,600	-21%	
Cork Airport	265,000	-11%	1,197,800	-20%	
Shannon Airport	181,000	-7%	815,400	-17%	
Ferries (Jun 2022)	223,000	-16%	795,000	-22%	

Inflation (HCPI)	Europe Brent Oil	Domestic Tourism
(vs 2019)	spot price av. mnth. \$ per barrel	Source: CSO (July 2022)
Jul 2022: 9.6%	Jul 2022: \$113.00	Q1: 2.3m overnights
Jul 2019: 1.1%	Jul 2019: \$65.00	+7% vs Q1 2020

Great Britain

Visitors *316,000 | -11% YTD *1,593,000 | -26%

Continental Europe

Visitors *390,000 | -7% YTD *1,861,000 | -17%

Selected performance indicators

Outlook & Challenges

Inflation (HCPI) (vs 2019)	Europe Brent Oil spot price av. mnth. \$ per barrel	Domestic Tourism Source: CSO (July 2022)
Jul 2022: 9.6%	Jul 2022: \$113.00	Q1: 2.3m overnights
Jul 2019: 1.1%	Jul 2019: \$65.00	+7% vs Q1 2020

TOTAL JUL '22

VISITORS *1,030,000 | -11%

YEAR TO DATE *4,746,000 | -24%



Rest of World

Visitors *56,000 | -37% YTD *238,000 | -40%

 Weaker economic outlook and consumer confidence point to a difficult Q4 and a challenging 2023 for inbound tourism.

July saw strong visitor demand, despite operational challenges and labour shortages.

 Ireland's competitiveness is under threat as input costs and prices rise faster than the European average.

SOURCES: Eurostat HCPI. Estimates of current visitor volumes are based on aggregate passenger data from airports and carriers, in the absence of CSO port surveys. Estimates are intended to be indicative rather than definitive.

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