

itic Industry Confederation IRISH TOURISM DASHBOARD FEBRUARY 2022

Air & Sea

	Feb '22	Feb '22 vs '19
Dublin Airport	1,328,000	-34%
Cork Airport	96,800	-36%
Shannon Airport	64,000	-30%
Ferries (Jan 2022)	54,500	-40%

North America Arrivals *44,000 | -48% **Great Britain**

*152,000 | -40%

Arrivals

All data vs 2019 unless otherwise stated

*ITIC estimates

Continental Europe

Arrivals *136,000 | -35%

Selected performance indicators

Dublin Hotels	Employment	Europe Brent
(vs 2021)	(2021 & 2019)	spot price av. mnth. \$ per barre
Occ. 57% (vs 15%)	Q4 2021: 242,500	Feb. 2022: \$97.13
ADR €123 (vs €77)	Q4 2019: 268,500	Feb. 2019: \$63.96

Outlook & Challenges

- Inbound tourism recovery on an upward trajectory post-Covid although still far below levels for same month in 2019
- Russia's invasion of Ukraine threatens international travel recovery as consumers face renewed uncertainty, soaring fuel prices and household cost inflation
- War, business inflation and labour shortages threaten Irish tourism recovery this year although ITIC still project 60% recovery to 2019 levels

TOTAL FEB '22

ARRIVALS *350,000 | -41%

> YEAR TO DATE *640,000 | -48%



Rest of World

Arrivals

*18,000 | -52%

