

# IRISH TOURISM DASHBOARD

# AUGUST 2022



All data vs 2019 unless otherwise stated

\*ITIC estimates

#### Air & Sea

|                       | Aug '22   | Aug '22 vs '19 | YTD '22    | '22 vs '19 |  |
|-----------------------|-----------|----------------|------------|------------|--|
| <b>Dublin Airport</b> | 3,076,100 | -10%           | 18,170,000 | -19%       |  |
| Cork Airport          | 270,200   | -9%            | 1,470,600  | -18%       |  |
| Shannon Airport       | 165,500   | -14%           | 980,900    | -17%       |  |
| Ferries (Jul 2022)    | 338,000   | -12%           | 1,133,000  | -19%       |  |

## 980,900 -17% North America

Visitors \*256,000 | -10% YTD \*1,310,000 | -22%

## **Great Britain**

Visitors \*343,000 | -12% YTD \*1,936,000 | -24%

## **Continental Europe**

Visitors \*396,000 | -8% YTD \*2,257,000 | -16%

### Selected performance indicators

| Inflation<br>HCPI | Europe Brent Oil<br>spot price av. mnth. \$ per barrel | Employment Tourism & Hospitality |
|-------------------|--|----------------------------------|
| Aug 2022: 8.9%    | Aug 2022: <b>\$104.50</b>                              | Q2 2022: <b>244,800</b>          |
| Jul 2022: 9.6%    | Aug 2019: <b>\$65.00</b>                               | Q2 2019: <b>262,000</b>          |

#### Outlook & Challenges

- Inbound tourism recovery continued through August with volume estimated to have reached 89% of the same month in 2019.
- Recovery is fragile, with a deteriorating economic outlook across all source markets as consumers face into a difficult winter.
- Inflation, an energy crisis, interest rate hikes, supply and labour challenges combine to represent a serious threat to future businesses.

## TOTAL AUG '22

VISITORS \*1,060,000 | -11%

YEAR TO DATE \*5,806,000 | -21%



### **Rest of World**

Visitors \*65,000 | -25% YTD \*303,000 | -37%

**SOURCES:** Eurostar HCPI. CSO Employment data. Estimates of current visitor volumes are based on aggregate passenger data from airports and carriers, in the absence of CSO port surveys. Estimates are intended to be indicative rather than definitive.

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